

MC Script



Inspire generosity...



...with just one sentence: "You can participate in Heart for the House in a lot of different ways, including giving assets from your stock portfolio or crypto wallet directly to the church and avoiding capital gains taxes."

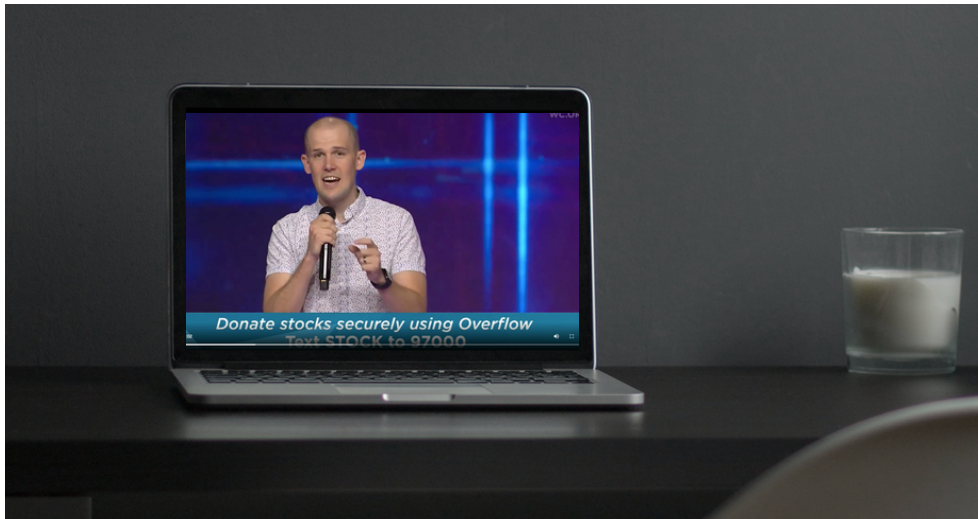
Or, add more color and inspiration: "You can participate in Heart for the House in a variety of ways. We encourage you to complete the pledge card, and of course cash is always an option. But we've also partnered with a tool called Overflow to make it easy and secure for you to give stock, IRAs, and crypto donations. We know this is going to unlock incredible generosity so we can continue to expand the Kingdom of God. Some of you have been blessed in your stock portfolios or crypto wallets and you now have an opportunity to give from that pocket. We encourage you to do so because it is a tax-efficient way to give. When you give these assets directly to the church and we liquidate it and put it to work for the Kingdom, you are not subject to capital gains taxes and neither is the church as a 501c3 organization. This is an incredible win-win situation. Scan the QR code behind me to participate in generosity in this way. God bless you as you give."

Get Inspired

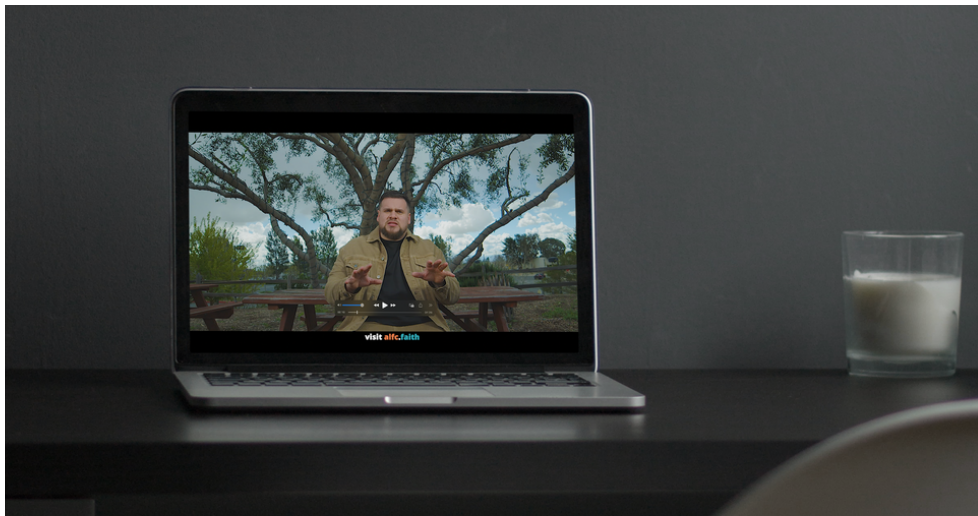
Explore these video examples of how to share the message from stage!



**PASTOR
ADAM MESA**
ALFC
generosity moment



**PASTOR RYAN
SHOOK**
WOODLANDS
CHURCH
giving message



**PASTOR
ADAM MESA**
ALFC
Overflow
announcement

We've Made It Easy

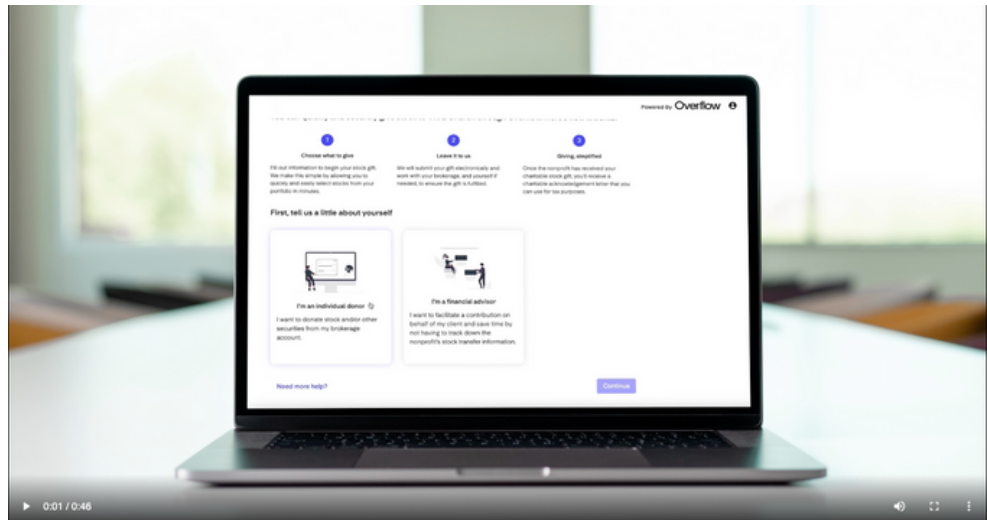
Use these resources to easily share the message of giving non-cash assets with your church. Download these videos and play them from stage or share them online!



**STOCK-ONLY
PROMO
ANNOUNCEMENT**
OVERFLOW CEO
VANCE ROUSH



**STOCK AND
CRYPTO PROMO
ANNOUNCEMENT**
OVERFLOW CEO
VANCE ROUSH



**OVERFLOW DEMO
TO SHOW FROM
STAGE OR ONLINE**

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Overflow

Inspiring
Generosity

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